



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2018

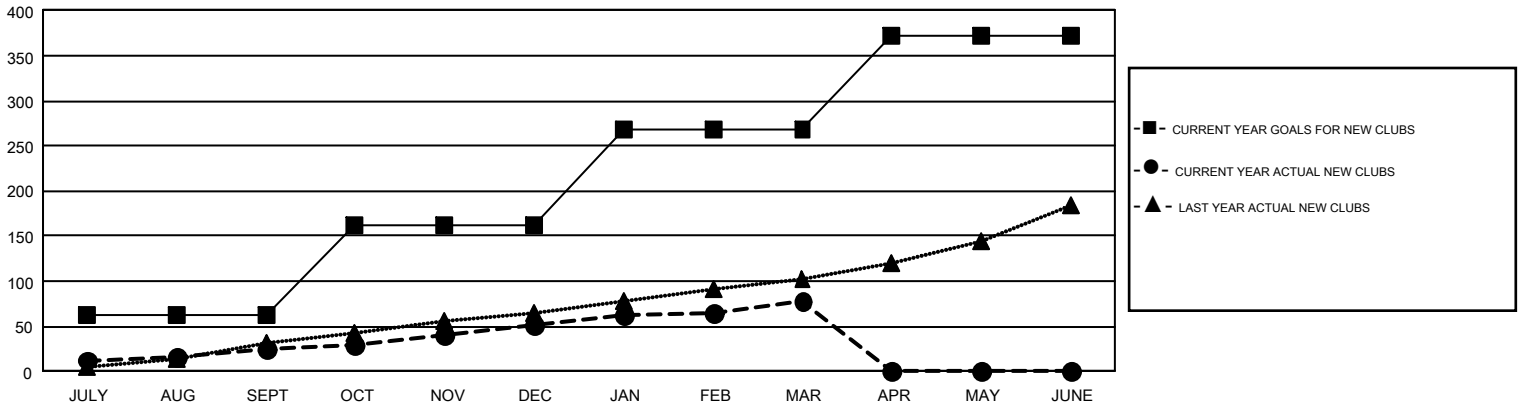
## GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

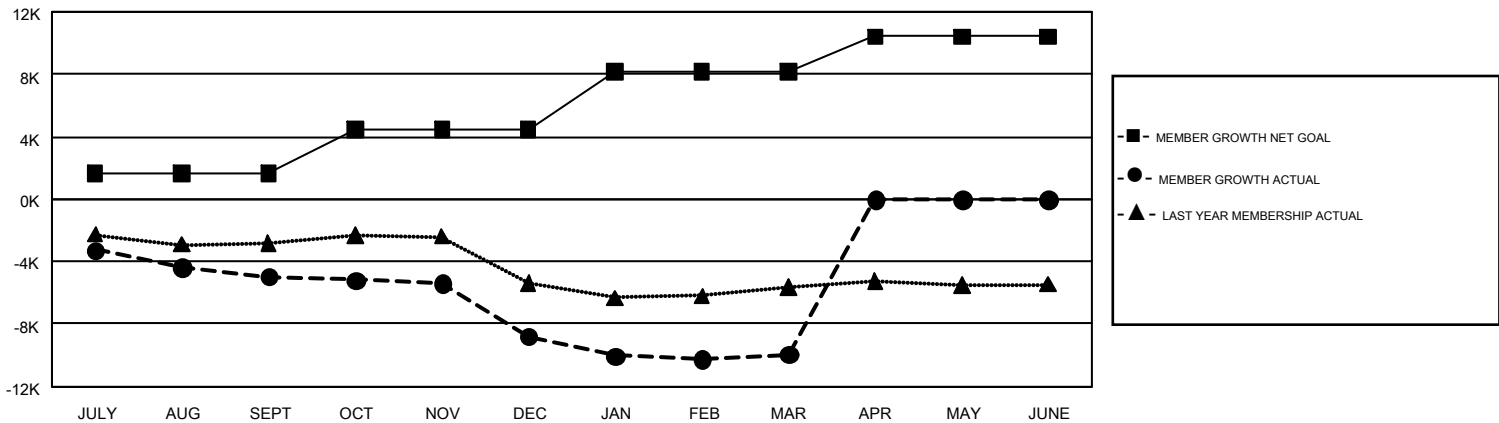
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	62	26	64
OCT/NOV/DEC	100	26	131
JAN/FEB/MAR	107	27	55
APR/MAY/JUNE	104	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1,636	7,595	11,416
OCT/NOV/DEC	2,826	7,614	10,824
JAN/FEB/MAR	3,730	8,666	8,925
APR/MAY/JUNE	2,242	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 250	6,117 CLUBS OF 11,603 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	214,002 (68.51%)
DECEASED	3,549	FEMALE	98,375 (31.49%)
CLUB CANCELLED	1,731	TOTAL FAMILY UNIT MEMBERS	
OTHER	25,864	58,198	
TOTAL	31,144	FAMILY MEMBERS PAYING HALF DUES	
		29,848	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)